LACHLAN MERINOS

"Breeding for big sheep with great wool"



The Rubie Family would like to invite you to our 9th On Property Ram Sale

Wed 17th September 2014

120 rams (Polls and Horns)

Inspections from 10am Sale at 1pm

Reg Flock no. 5022 Reg Poll Flock no. 1415 OJD approved vaccinates Brucc acc Footroot dec free

Grade rams available mid Sept from \$600



www.lachlanmerinos.com.au

NEWS 2013-2014 SEASON

Lachlan Merinos sires are at the forefront of many merino genetic traits, including early growth rates, NLW, wool cut and mothering ability, while still maintaining quality white wool. It is with these combination of traits that make merino producers more money. This past year has seen an increase in demand for sale of semen from our sires to a range of Australia's leading studs, from superfine, medium, strong & SRS studs.

We have also seen an increase in ram sales this past year, and have continued to receive positive feedback from clients regarding improvements in their flocks, especially growth rates, wool cut and quality soft, white wools. In a response to this, we will be putting an extra 20 rams in our 2014 sale.

With increased demand for Lachlan Merinos genetics coming from studs and commercial growers, our confidence is confirmed that we are heading in the right and positive direction for our ongoing breeding program.

We also feel privileged also with AWI having a photo shoot at Lachlan Merinos last year, using our sheep for photo promotion for Australia's amazing merino around the world.

WHAT MAKES LACHLAN MERINOS DIFFERENT?

For over 20 years, Lachlan Merinos' has selected for fast growth rates in young sheep, which is vital for modern sheep-breeders, in terms of major financial gains that can be made by selling merino lambs in the fat lamb market. This principle also has benefits in maiden ewes, with improved conception rates. In 1994 ABC Landline produced a story about Lachlan Merinos selling merino lambs into the Sydney restaurant market. Lachlan Merinos were pioneers in this area, decades before the merino industry were selecting for not only wool quality, but also for early maturity and meat.

Lachlan Merinos use commercial reality, by pregnancy scanning, classing, weighing, selecting ewes & rams at 10 months of age. We believe that the 1st 10-15 months is the most important for growth. This turns into commercial profit. The size of the sheep after this age, as an adult is not as important.

Our sires success has been exciting over the past few years with a number of rams dominating, and excelling in sire evaluations and ASBVs for growth rates, CFW (e.g LM poll .77 CFW +40), WEC, N.L.W.N, setting new standards and being used as link sires around Australia. Lachlan Merinos semen has been sold to studs Australia Wide, including NSW, VIC, QLD, SA, WA and also to South Africa.

1995: Broke the record for the heaviest merino lamb over the hook at Burrangong Abattoirs, Young. Dressed **39.8kg**.

2004 (July): Merino lambs \$128.00, 6 wks off shears (new Midstate Saleyards record)

2006 2 LM teams came 1st & 2nd in the National Lamb Challenge with highest value

carcase and fleece

2009 (May): 9 month old Merino Lambs \$109 (off shears)

2013 (June): 10 month old wether lambs brought \$137+\$48.40 fleece = **\$185.40**

We select for deep crimping, heavy cutting & silky white wools at 12 months of age, and select for superior genetics and not for the age. Originally founded on Peppin bloodlines, with infusions of Mandalay (Roseville Park) Banavie, Wallaloo Park, Charinga & Lachlan, using AI for over 20 yrs, and ET in the last 5 years.

Adult Flock average: 18.9-19.8 micron, 8.0-9.3kg.



WHERE IT COUNTS: CLIENT SUCCESS



AWI Ambassador, Catriona Rowntree presented **Mark Jones, Condobolin** with his winning Lachlan blood entry in the 2012 Don Brown Productivity Charinga award valued by Moses & Son, wool broker.

with a fleece value of \$92.53.
"Since changing to Lachlan blood 5
years ago, the improvement in our
sheep has been dramatic. Our wool and
sheep have improved in all areas, including whiteness, length, softness, cut,
ease of shearing and our length of bodies are longer, making our sheep a
great dual purpose sheep. The impact
of Lachlan Merinos sheep has exceeded
all our expectations. We were
overwhelmed with our wins in the
Don Brown and then in the NSW Central
West Ewe Comp in 2011. We wouldn't
hesitate to recommend Lachlan Merinos

David Hart, North-East Regional Wool Manager, Landmark "The first thing that struck me about the Jones's sheep is the size of the young ewes. I first saw them at shearing this year and at 18 months the maiden ewes were as big as you will find and as even as peas in a pod. They are the template for modern merinos, large frame, uncomplicated, easy care and productive. At **9 months** growth they cut 6-7 kgs of very crimpy, stylish wool. The meat component of a self-replacing merino flock is so important these days. Two tooth wethers sold for over \$150 a head this year which speaks for itself. It is one of the best commercial flocks I have come across. These are the type of merino the wool industry need and demonstrate the potential that well bred and productive sheep have to compete against other farm enterprises. I like the direction and goals of Lachlan Merinos, they are putting more money in their clients' pockets"

Graham and Liz Mulligan, Alectown, bred a team of wethers for the 2013 School Wether Challenge at the Dubbo Nationals, which was shown by Red Bend Catholic College, Forbes. The team had the highest fleece value, defeating all other teams, including many teams bred by studs.

Glyn Owen, Corona Pastoral Company, Condobolin "We changed to Lachlan Merinos in 2010. We entered into this change fully expecting a gradual change over a number of years, and ended up with a huge change straightaway. Our lambs were a lot more uniform in type, with dramatic improvements in early growth rates, plainer bodies, wool quality and quantity. Our lamb percentages also increased by 20%. This year we sold our 10 month old wether lambs plus wool for \$151. This is something we wouldn't have been able to achieve on our previous bloodline. We are most impressed with the improvements to the overall flock, and thank Glen and Margot Rubie for providing the genetics to make this possible."

AC, MF, TM & LC Knight, Grenfell Terry Knight said the Lachlan sheep are a genuine true dual purpose animal providing, high wool cuts, early maturing attributes, high fertility rates with deep crimping well-nourished wool. The fertility trait flows right through your flock, this year we scanned 140 percentage in lamb, last year we scanned 160 percent. "Glen is a great stud master who knows his stuff, the service the family provide is second to none", he said.

LACHLAN MERINOS SIRES

SEMEN SIRE: MAJESTIC "MAGIC" 111144 (ET bred) DOB June 2011

Sire: Majestic Dam (ET POLL) Coll A6166



Mic CV SD CF 19.8 16.2 3.2 99.7

DOUBLE COPY POLL GENE SEMEN: \$40/dose + GST





We purchased Majestic "**Magic**" privately from Collinsville in 2013. Collinsville is known for balance, scale and bone.

Majestic Magic not only has balance, scale and bone, he has an impressive fibre and skin. His breeding is impeccable, with top quality ET siblings. What makes him exciting to us is his strong virtues of wool and skin quality coming from his potent dam. It is the best fibred Majestic son we've seen, with his rich, silky crimped white wool going right through to his points and belly, carrying no colour anywhere.

LACHLAN MERINOS SIRES

SEMEN POLL SIRE: ET LM 100 ("HONDA") x PB 01 sold for \$50,000



Bred by one of our biggest & best poll ewes. From day one, he has looked special. He has a pure, soft face and a very long body, with flank & width. He has a massive free growing staple with length and luster. He is the biggest cutting poll we've bred to date. We have sold semen to a large range of studs and states in Australia

Mic CV SD CF 19.2 15.1 2.9 99.8

Body weight: 99 kg (11.5 months)

SEMEN: \$40/dose + GST

SEMEN POLL SIRE: ET LM 289 x Big Joe 449



A beautifully balanced ram that stands square, with a very loose skin, and a fibre that is sharply crimped and nourished.

Mic CV SD CF 19.0 16.3 3.1 99.9

Body weight: 102 kg (11.5 months)

SEMEN POLL SIRE: LM.77 (DOUBLE COPY POLL GENE) In his working clothes @3½ yrs



A poll with width from his muzzle right through to his hindquarters, with great feet and hindquarters. He has true follicle density & staple, with a rich, deep crimping lock and coverage, with a very soft & loose skin. 2013 sale, leading sire for number of progeny and top averages. 21 progeny averaged \$2847. He has been used with great success in a huge range of studs from superfine, medium, strong and SRS. His best results coming when joined to modern merinos.

Mic CV SD CF 18.8 13.8 2.6 99.6

Body weight: 106kg (15 months of age)

SEMEN: \$40/dose + GST

RINOSE	YWT	HWT	YCFW	YFD	MP+	DP+	F10%+SS 180	7% DP	7%
ASBV	8.5	8.3	41.6	-0.4	181	173	180	175	187

SEMEN SIRE: LM 002 x PB 01 sold for \$50,000 Dam SSE (OX)





We think a lot of this sheep, a very special ram for meat, fibre, constitution plus!! We will use him extensively at Lachlan Merinos. We have yet to breed a better ram for both meat, wool combination.

Mic CV SD CF 18.8 15.4 2.9 99.7

Body weight: 112 kg (11.5 months)

SEMEN SIRE: ET LM 949 x RP 14





Pedigree ET bred. A beautiful combination of frame, fibre quality & quantity.

Mic CV SD CF 18.1 16.0 2.9 99.6

Body weight: 100 kg (11.5 months)

SEMEN SIRE: Big Joe 449



Proven impact sire, stamping his mark consistently on his progeny, combining both frame & fibre in studs across Australia. Semen & progeny sold in NSW, VIC, SA, WA, TAS & QLD, outperforming industry leading horn & poll sires.

 Mic
 SD
 CV
 CF
 EMD

 19.4
 2.8
 14.4
 99.8
 45 (at 16mo)

 18.8
 2.9
 15.4
 99.8
 (at 4years)

At 4 yrs: Cut 9.1kg, 8months wool

SEMEN: \$40/ dose + GST

LACHLAN MERINOS SIRES

SEMEN SIRE: LM8.SP30 ("OX")



A gentle giant, who is one of a kind, with extreme virtues. Born as a quad via natural mating (see picture below), displaying incredible early maturity, tipping the scales at **126.5kg** at 12 months, 3 weeks age; as well as the following; A brilliant temperament; make & shape; balanced sheep; bare breach (sc 2); white, deep crimping wool; fertility; Purity of face; feet & exceptional bone. His impact on fertility, NLW is his biggest virtue.

Ox has been entered in sire evaluations and uses as a link sire. He continues to be a trait leader in many traits, including ratio of tops to culls. Semen sold across the country to horn and poll studs.

Body wt: 126.5kg (12 months, 3 wks of age)

Mic CV SD CF

18.4 15.2 2.7 99.7(July 09) **SEMEN: \$40/dose + GST**

The state of the s	YWT	AWT	YCFW	FD	NLW	WEC	MP+	DP +	IMF
ASBV	14	15.4	17.2	-1.3	.23	-38	162	172	0.25

His dominating modern merino traits ASBVs (N.L.W, P.W.W.T, Y.W.T, A.W.T) against other merino and dohne sires across Australia, make him very special.







John and Craig Johnston, with their top priced ram at 2013 sale.

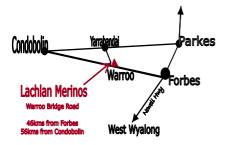
Craig and John Johnston Austral-Eden Merino and Poll Merino stud, West Wyalong paid the \$6800 for an embryo transfer, milk tooth horn Merino ram described by stud principal Glen Rubie as the best horn Merino ram bred by the stud. Craig Johnston said you would go a long way to find a better ram than this one. We first saw the young sire on display at the Dubbo Merino national in August; we have not seen a better hogget around with that good rich wool. The young sire carried figures of 19.4 Micron, 2.8 SD, 14.9 CV and 99.5 CF.

Cut 10.5kg at 8 months wool!

2013 SALE TALK (THE LAND)

A total clearance of 102 Lachlan Merinos rams sold to \$6800 as one of the biggest crowds to date at the sale competed for their selected sheep. Buyers came from across the state and the rams averaged \$2239, up \$277 on last year's result. There were some great bargains throughout the sale, with a third selling for \$1600 and less. With the body weights in the draft a highlight, averaging 99.8kg, majority being 12-13 months old, this year's current short wool tests averaged 19.6 Micron, 15.9 CV, SD 2.9 and 99.5 CF for the draft of Poll and Merino sires. Each year producers are treated to a hands on shearing demonstration of the 12-13 month old full sisters of the sale rams. With the wool off, buyers commented on the long plain bodies of the sheep, the most valuable ewe lamb cut 9.2 kilograms of 16.4 Micron, SD 2.5, 15.7 CV and 99.6 CF, valued at \$97.00, by Jemalong Wool. The eight ewe lambs averaged 71.4kg, with average fleece weight of 9.5kg, with micron averaging 17.2. The ewes are a good reflection of our breeding objectives to breed big dual purpose Merinos producing meat com bined with high wool cut. The Lachlan breeding objectives has flowed into their clients flocks with Graham and Elizabeth Mulligan, taking out first place for the most valuable fleece in their wether team entered in the Merino Wether trial held in conjunction with the Merino Nationals in Dubbo. Mark Jones, won the productivity award at the 2013 Don Brown ewe comp with a fleece value of \$92.53. Volume and \$5200 top priced Poll Merino ram (was sired by LM.77) purchaser was long time client Mark Jones, who averaged \$3455 for his draft of 18 young rams. Mr Jones, who runs a pure Lachlan blood flock, said that the Lachlan sheep are doing the job for him; our wool cut has increased to 8 kilograms. We were looking for straight, medium quality wool rams, this year our sixteen month old ewes and wethers with 10 months of wool, cut 8 kilograms. Buyers at the top end of the market included return client, Robert Green, Forbes, who outlaid \$4200 for a Lachlan Poll 77 son. Lachlan Poll 77, has the double copy poll gene, and the runs on the board with his ASBVs trait for Clean Fleece Weight testing plus 40.8, the highest in the country to date. Multiple buyers for over eight years, the Knight family, Grenfell paid to \$3200 for their six rams to average \$2266.

Lachlan Merinos retains 50% Semen Marketing rights, unless negotiated.



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